

Date: 24-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE:	Political Rebate
	Candidate: M. Smith
	Week of: 10/15 - 10/21
	Contract Number: 336867 - HL 6374206

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
18	8-1030A Sat	:30	\$275	5	1	\$250	\$25
22	430-5A Tu-F	:30	\$125	5	1	\$100	\$25

TOTAL REBATE (Gross)	\$50
(Net)	\$42.50



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Message Media

Write-up Date 10/24/12

Client Bob / M Smith

Requested By DTavoletti

Campaign/Title State - Other

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 336867

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 50.00 Debited: \$ _____

NET Amount to be Credited: \$ 42.50 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: DTavoletti Approved ☒ Date 10/24

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Message Media
100 Albany Street
New Brunswick, NJ 08091

Contract # 336867

Schedule Dates	10/16/12-10/22/12	Date Entered	10/15/12
Advertiser	Pol/M Smith/D/OTH/PA (16939)	Last Modified	10/15/12
Agency	Message Media (5658)	Entered By	Jennifer Stewart
Product	Political - State Candidate (1071)	CO-OP	No
Brand	POL/M SMITH/D/OTH/PA (137373)	Headline #	06374206
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	N/A	Commission	\$4,732.50
Account Types	National/Political	Net Total	\$26,817.50
Billing Type	Standard	Sales Tax	
Comments	MATT SMITH 10/16 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FRIENDS OF MATT SMITH		

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Oct. 2012	57	\$31,550.00	
Grand Total:	57	\$31,550.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5P- 5:30P (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/12	10/15/12
13.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30P- 6P (EST)			1	1	1	1			4	\$600.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/13	10/15/12
14.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30P- 6P (EST)			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/14	10/15/12
15.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:58P- Channel 11 News At 5pm M-F			1	1	1	2			5	\$775.00	\$3,875.00	Pittsburgh (WPXI)	NEWS 6-630P/15	10/15/12
16.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:58P- Channel 11 News At 5pm M-F			1						1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/16	10/15/12
17.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 8A (EST)							2		2	\$250.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-8A/17	10/15/12
18.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/18	10/15/12
19.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	5:30A- 8A (EST)								1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	NEWS 530A-8A/19	10/15/12
20.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-10A/20	10/15/12
21.0	Normal Line / Preempt	10/20/12-10/20/12	5	:30	6P- 6:30P (EST)								1		\$500.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/21	10/15/12
22.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:28A- Channel 11 News 430A			X	X	X	X			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A-5A/22	10/15/12
23.0	Normal Line / Preempt	10/21/12-10/21/12	5	:30	6P- 7P (EST)								1		\$675.00		Pittsburgh (WPXI)	NA DUE TO RATE BLK&GID ZONE/23	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.